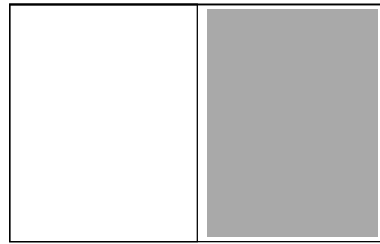
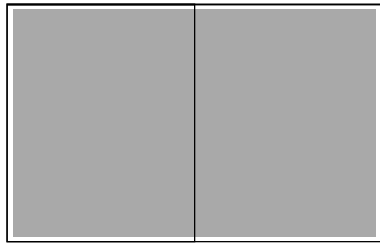
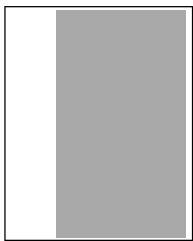


Ad Formats for magazines of the Verlagsgruppe NEWS excl. FIRST

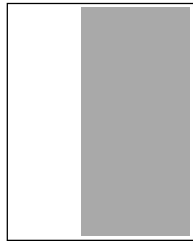
**DOUBLE PAGE TO BE DELIVERED AS SINGLE PAGES**  
 non-bleed size  
 396 x 250  
 Trim Size  
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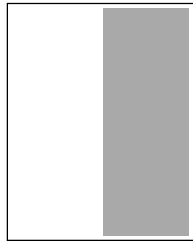
**SINGLE PAGE**  
 non-bleed size  
 185 x 250  
 Trim Size  
 210 x 280



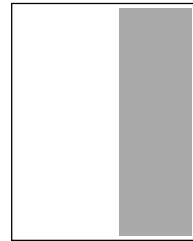
**3/4 HORIZONTAL**  
 non-bleed size  
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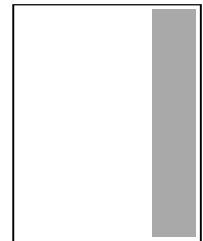
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 Trim Size  
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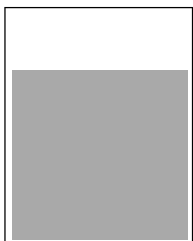
**1/2 HORIZONTAL**  
 non-bleed size  
 90 x 250  
 Trim Size  
 104 x 280



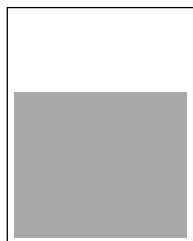
**1/3 HORIZONTAL**  
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 60 x 250  
 Trim Size  
 74 x 280



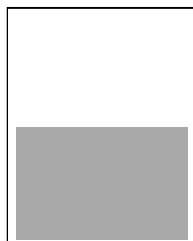
**1/4 HORIZONTAL**  
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 Trim Size  
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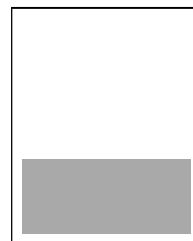
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 Trim Size  
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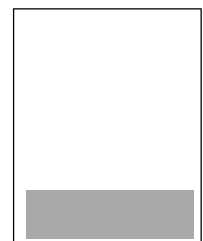
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 Trim Size  
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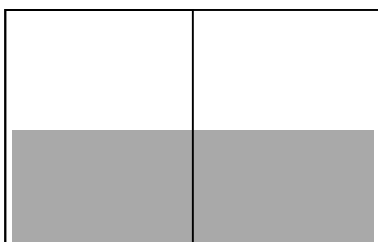
**1/2 VERTICAL**  
 non-bleed size  
 185 x 125  
 Trim Size  
 210 x 140



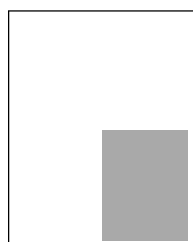
**1/3 VERTICAL**  
 non-bleed size  
 185 x 80  
 Trim Size  
 210 x 90



**1/4 VERTICAL**  
 non-bleed size  
 185 x 60  
 Trim Size  
 210 x 70



**2/2 VERTICAL TO BE DELIVERED AS SINGLE PAGES**  
 non-bleed size  
 396 x 125  
 Trim Size  
 420 x 140



**1/4 QUARTER PAGE**  
 non-bleed size  
 90 x 125  
 NO Trim Size

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