

# Circulation 2009

## Verlagsgruppe NEWS



	NEWS	profil	NEWS LEBEN	WOMAN	TV-MEDIA	E-MEDIA	trend	FORMAT	GUSTO	Autorevue
<b>Copies printed</b>	<b>222.144</b>	<b>90.487</b>	<b>75.051</b>	<b>202.942</b>	<b>254.226</b>	<b>69.242</b>	<b>60.067</b>	<b>59.814</b>	<b>68.950</b>	<b>64.656</b>
<b>Copies sold</b> (max. 17,5% wholesale)		<b>74.004</b>		<b>169.510</b>	<b>226.270</b>	<b>60.804</b>			<b>51.295</b>	<b>48.553</b>
<b>Copies sold incl. extended wholesale</b> (max. 35% wholesale)	<b>187.097</b>		<b>49.817</b>				<b>52.290</b>	<b>47.155</b>		
Direct Sale	121.613	64.655	34.608	143.658	217.614	51.975	35.765	30.651	48.434	40.057
<i>Subscribers</i>	66.673	41.698	17.691	74.493	130.540	31.293	19.548	16.453	26.653	23.720
<i>Sale by retail</i>	54.940	22.957	16.917	69.165	87.074	20.682	16.217	14.198	21.781	16.337
Wholesale	65.484	9.349	15.209	25.852	8.656	8.829	16.525	16.504	2.861	8.496
<b>Other paid circulation</b>	<b>2.624</b>	<b>576</b>	<b>2</b>	<b>972</b>	<b>619</b>	<b>2</b>	<b>20</b>	<b>2.666</b>	<b>6</b>	<b>405</b>
<b>Free Copies</b>	<b>7.516</b>	<b>1.901</b>	<b>8.114</b>	<b>2.757</b>	<b>1.210</b>	<b>806</b>	<b>1.354</b>	<b>2.818</b>	<b>1.189</b>	<b>1.175</b>