

Circulation 2008

Verlagsgruppe NEWS



	NEWS	profil	NEWS LEBEN	WOMAN	TV-MEDIA	E-MEDIA	trend	FORMAT	GUSTO	Autorevue
Copies printed	241.536	94.431	68.766	215.044	266.772	95.259	86.495	72.656	71.962	77.456
Copies sold (max. 17,5% wholesale)				175.186	228.700				53.672	
Copies sold incl. extended wholesale (max. 35% wholesale)	195.666	75.567	49.646			79.285	53.486	45.460		55.471
Direct Sale	127.183	61.943	38.154	151.911	222.937	52.977	34.766	29.549	51.115	40.987
<i>Subscribers</i>	72.506	41.786	19.912	83.601	136.458	35.216	20.987	17.831	28.586	24.352
<i>Sale by retail</i>	54.677	20.157	18.242	68.310	86.479	17.761	13.779	11.718	22.529	16.635
Wholesale	68.483	13.624	11.492	23.275	5.763	26.308	18.720	15.911	2.557	14.484
Other paid circulation	10.195	0	0	25	229	2	14.567	13.623	0	0
Free Copies	3.771	2.594	943	2.319	1.373	1.113	6.459	4.086	1.479	5.755